

14th Annual *Wine & Run for the Roses* Auction on Derby Day



MUSCARELLE WINE AUCTION ON DERBY DAY

WINE
run for the
\$ROSES
2025

MAY 3, 2025

PRESENTED BY:

MCV Foundation  **VCU**Health™

MUSCARELLE MUSEUM OF ART

at William & Mary

muscarelle.org

**The Muscarelle Museum of Art at
William & Mary
invites you to join us - and
to join in sponsoring us - as we
celebrate wine, art, and
Derby Day at our 14th Annual
Wine & Run for the Roses
Auction on May 3, 2025.
at the Williamsburg Lodge
beginning at 3:00PM
Registration opens at 2:30PM
with bubbles.**

Your support for *Wine & Run for the Roses* allows the museum at William & Mary to continue to play an integral role in the cognitive life of the college and the cultural landscape of the community.

To support this highly anticipated event, please fill out the form, enclose a check or credit card information, and send to the address indicated. Please contact Cindy McGann, Auction Coordinator at (252) 202-9463 or cindy@mmawineauction.com if you have any questions.



**WINE & RUN FOR THE ROSES
2024 CORPORATE SUPPORT LEVELS**

**WINE AUCTION ON DERBY DAY
SATURDAY, MAY 3 | 3:00 PM**



CORPORATE SPONSORSHIP PACKAGES

Tax deductible amounts are provided for businesses that would like to use the sponsorship as a charitable contribution instead of treating the entire amount as a business marketing expense. You will receive a gift acknowledgment letter for the tax deductible amount from William & Mary for your sponsorship.

	Grand Cru \$10,000 <small>(\$5,500 Tax Deduction)</small>	Premier Cru \$5,000 <small>(\$2,500 Tax Deduction)</small>	Reserve Cellar \$2,500
TICKETS TO AUCTION	10	10	10
TICKETS TO VINTNER (MAY 1)	4		
AUCTION CATALOG AD	FULL	HALF	QUARTER
COMPANY RECOGNITION <small>ON EVENT SIGNAGE MUSEUM NEWSLETTER AND WEBSITE</small>			
COMPANY LOGO <small>INCLUDED ON BIDDING SITE AND GIANT SCREENS</small>			
ONE YEAR PATRON-LEVEL MUSEUM MEMBERSHIP			

UNIQUE SPONSORSHIP LEVELS

(only one available of each)

	Vintner Dinner MAY 1 \$10,000 <small>(\$5,500 Tax Deduction)</small>	Oyster Roast 8 TICKETS \$10,000 <small>(\$4,800 Tax Deduction)</small>	Table Wine \$7,500 <small>(\$3,500 Tax Deduction)</small>	Auctioneer \$5,000 <small>(\$2,500 Tax Deduction)</small>	Paddle \$5,000 <small>(\$2,500 Tax Deduction)</small>	Wine Opener \$3,500 <small>(\$1,000 Tax Deduction)</small>	Virginia Wine \$2,500
TICKETS TO AUCTION	10	10	10	10	10	10	10
TICKETS TO DINNER	8	4	4				
AUCTION CATALOG AD	FULL	FULL		HALF	HALF	QUARTER	QUARTER
RECOGNITION <small>WEBSITE, EVENT SIGNAGE & BIDDING SOFTWARE</small>							
LOGO <small>SELECTED MEDIA ADVERTISING</small>							

CUSTOM SPONSORSHIP PACKAGES AVAILABLE

Please contact Cindy McGann cindy@mmawineauction.com | 252.202.9463

**WE WOULD LIKE TO THANK OUR CORPORATE SPONSORS
FOR MAKING WINE & RUN FOR THE ROSES 2024
A TRULY UNIQUE EVENT:**

PRESENTED BY

MCV Foundation



TABLE WINE SPONSOR



ESG International

VINTNER DINNER SPONSOR



AUCTIONEER SPONSOR



PADDLE SPONSOR



WINE OPENER SPONSOR



VIRGINIA WINE RECEPTION



RESERVE CELLAR CIRCLE

